ENABLING THE FUTURE
OF CONVENIENCE
THE OPPORTUNITY

ZoomTHRU

DRIVE-THRU ORDERING THAT’S AS EASY AS 1.2.3.

Order in Advance
Pay Ahead
Cut the Line

Speakerless Drive Thru
Modified side-by-side
Hybrid
ZoomThru Speakerless
Current client 2x sales for 4 years
Pass-through with VIP
3 ZoomThru speaker posts
Frictionless and digital

1
2
3
4
DELIVERY MICROMARKETS (MIT)

THINK DIFFERENTLY ABOUT DELIVERY
(IT’S ALL ABOUT THE DATA...)

We KNOW where people pick up food and what they bought (from whom and when).
MIT 1000 MICROMARKETS PROJECT

REACHES MORE DINERS & IS HIGHLY INCREMENTAL
- Extends brands off-site
- Typically 30% increase in off-premise sales

60% OF CLIENTELE ARE WOMEN (DECISION MAKERS)
- 70% of sales are at dinner time

HIGHER CHECK AVERAGE
- Order minimums & upselling triggers
Mobile Mouth + Bigg Order

Custom Voice App for Each Car & Phone

Delivery Disruption
Delivery by Operators FOR Operators

SYNQ3 is a ubiquitous ordering solution that restaurants can use to supplant apps, 3rd party, Virtual Food Court, and Cloud Kitchens.
TODAY’S DELIVERY: PRETZEL ROUTING

1. Start point
2. Location 2
3. Location 3
4. Location 4
5. Location 5
6. Location 6
7. Location 7
8. Location 8
DELIVERY DISRUPTED
VIRTUL FOOD COURT DELIVERY VELOCITY = SPEED & PROFITABILITY
## VFC: UNPRECEDENTED EFFICIENCY

<table>
<thead>
<tr>
<th>DELIVERY TYPE</th>
<th>TIME COMPARISON</th>
<th>TIME SAVED</th>
<th>DISTANCE COMPARISON</th>
<th>MILES SAVED</th>
<th>EFFICIENCY INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>VFC Drive Thru vs. Random Delivery</td>
<td>vs 48m</td>
<td>48m</td>
<td>vs 24.8mi</td>
<td>24.8</td>
<td>100.00%</td>
</tr>
<tr>
<td>VFC vs. Random Delivery</td>
<td>49m vs 95m</td>
<td>46m</td>
<td>21.6mi vs 50 mi</td>
<td>28.4</td>
<td>48.42%</td>
</tr>
<tr>
<td>VFC vs Individual Delivery</td>
<td>49m vs 87m</td>
<td>38m</td>
<td>21.6mi vs 43.1mi</td>
<td>21.5</td>
<td>43.68%</td>
</tr>
<tr>
<td>VFC vs Grouping Delivery</td>
<td>49m vs 71m</td>
<td>22m</td>
<td>21.6mi vs. 32.6mi</td>
<td>11</td>
<td>30.99%</td>
</tr>
</tbody>
</table>